

# JAMES H

## CREATIVE DIRECTOR

website:

**2008 – 2009**      **Freelance**  
**Boca Raton, Florida**

*PGA Resort & Spa, Waldorf-Astoria/Orlando, Dole Foods, US Spine, Advanta, Interim, Borg/Jarden Corp.*

email:

**2006 – 2008**      **Soffer Adkins**  
**Ft. Lauderdale, Florida**  
**Creative Director**

*Heineken Caribbean, Wyndham, FedEx L.A., McDonald's - California Assn., Museum of Contemporary Art, St. Regis Resorts, Havana Nines Clothing, Shaquille O'Neal Group, Sol Melia - Paradisus Resorts*

telephone:

**2004 – 2006**      **Turkel**  
**Miami, Florida**  
**Senior Art Director**

*Greater Miami C&VB, Miami Film Festival, Miami Performing Arts Center, HBO Latin America, Sol Méliá Hotel Group, Goldman Properties - Park Central Hotel, South Beach, Bal Harbour*

**1998 – 2004**      **Hale & Co.**  
**Miami, Florida**  
**Principal**

*Nickelodeon Latin America, Sonesta Resorts, Ericsson-Sony, Amadeus, Sony Music International, Royal Caribbean International, Island Outpost, Carnival, Playboy TV International, Spec's Music Crispin Porter + Bogusky, University of Miami - School of Business, The Miami Herald*

**1993 – 1998**      **Beber Silverstein**  
**Miami, Florida**  
**Senior Art Director / Assoc. Creative Director**

*Florida Power & Light, National Education Assn., Helmsley Hotels, Persol Sunglasses, Tri-Rail, Miami Grand Prix, Florida Gold Orange Juice, Flower Trading Corp., Lykes, Capital Bank*

**Early 90's**      **Art Director**  
**New York City, NY**  
**Ogilvy & Mather, Fred / Alan**

*Freelance: Kirshenbaum & Bond, Y & R, Della Femina McNamee  
MTV Networks (MTV, VH1, Nickelodeon, Nick-At-Nite) Barq's Root Beer, The Museum of Moving Image, Hardee's, Seagram's V.O., American Express (Green Card), Mamma Leone's, CBS News*

**Instructor 1993 - 1997** *Miami Ad School*

**Guest Speaker** *at Portfolio Center / Atlanta, Art Institute of Phoenix, Art Institute of Fort Lauderdale, University of Miami, Art Institute of Miami, Florida International University*

### Education

*B.F.A. Advertising, Academy of Art College, San Francisco + 4 years in Psychology at UW  
Merit Scholarship Winner*

*Internships at Saatchi & Saatchi / San Francisco, Altman & Manley / San Francisco, Vilas / Oakland*

### Awards

*Communication Arts annual, One Show, National Addys, Andys, Tellys, Clios, Promax/BDA- World-Class Award, Effies, Print Annual 2006, Adweek covers, published & chapters in three hardcover design books*