RAELENE M

WORK EXPERIENCE

September 2002 to present

***Propietor/Creative Director Miami Inc. LLC**, Miami, FL*

Accomplished business owner, Creative director, Art Director, Graphic Designer of Visual Marketing Company for over 6 years. Concept through production on a wide range of projects, including brand i.d., video, logo design, brochure design, packaging, ads, catalogs, and web design. Srong project management and organizational skills, excellent interfacing and relationships with printers, web developers, producers, photographers.
www.sublimemiami.com

May 1997 to September 2002

***Art Director/Designer** Pinkhaus, Miami, FL*

Designed successful new identity systems for several large-scale corporations
Involved in the entire process of most projects from concept to print
Developed effective business relationships with peers, supervisors and clients
Demonstrated reliability and flexibility under pressure
Established photo shoot art direction and travel experience
Extensive illustrator, photoshop, and quarkxpress software knowledge
Initiated and designed websites, including Pinkhaus' current website
›› Sterling Commerce, Couples Resorts, Schnader Attorneys At Law, TRUTH, George Rice & Sons Printing, Oasis, Gilbert Papers

November 1994 to May 1997

***Graphic Designer** Planet Propaganda, Madison, WI*

Designed logos, brochures, books, posters, direct mailers and packaging
Participated in design, production, client presentations and printing
Directed numerous photo shoots
Quickly became efficient in all required graphics software
Designed the company's initial website
›› Saris, Graber, Wiskids, Salisbury Studios, Puzzlebox, American Players Theater

Summer 1993

***Graphic Designer Intern** Pensaré, Washington, DC*

Designed numerous page layouts for publications
Interacted closely with copywriters and editors
Selected and art directed illustrators
Utilized both computer and mechanical layouts

EDUCATION

September 1987 to 1994

Bachelor of Arts, Graphic Design
Bachelor of Science, Business Marketing

AWARDS

1994 to present

Books ›› Graphis Letterhead 4, Logos 4, Packaging 7, Creativity 28, Big Book of Logos, PIE Best Diagrams, Rockport Best of Series
Publications ›› Communication Arts, Print Regionals, How, GraphicDesign:USA
Addys ›› 1 Best of Show and 16+ category winners appearing in juried exhibitions
Other notables ›› Critique's Big Crit, Print Magazine Web Award, Potlatch Context1

Portfolio and professional references upon request