

# ASHLEY C

## MARYLAND INSTITUTE COLLEGE OF ART

B.F.A IN GRAPHIC DESIGN / 2002-2006

MICA RECOGNITION AWARD

PRESIDENTIAL SCHOLARSHIP

MICA TALENT GRANT

DEAN'S LIST

## RECOGNITION

AMERICAN DESIGN AWARD / 2009

COMMUNICATOR AWARD / 2008

CHANGING ROOM MAGAZINE LAUNCH / 2008

GUI FEATURED ON GIZMODO.COM / 2008

COMMUNICATOR AWARD / 2007

LOGO LOUNGE 4 / 2007

OREGON BUSINESS MAGAZINE / 2006

JHU /MICA COALITION SHOW / MICA / 2006

DIGITAL ILLUSTRATION SHOW / MICA / 2006

SOURCE OPENING / MICA / 2006

## NOTABLE CLIENTS

Worked directly or partnered with Intel, Nike, Seagate, Best Buy, Sharp, Mentor Graphics, Ubisoft, HP, Dell, Sony, and The Portland Jazz Festival.

## PROGRAMS + ABILITIES

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Corel, QuarkXpress, Dreamweaver, Flash, Front-End Actionsript 3.0, Adobe Acrobat + Distiller, Pre press + printing experience, PC + Macintosh platforms, Microsoft Office, Film + digital photography, hand + digital Illustration.

## SENIOR DESIGNER

07.06-09.09 / QUANGO INTERACTION DESIGN / PORTLAND, OR

Concept and development of identity systems, print collateral (various), production design, packaging, web design, spacial design, publication design, flash design, GUI design, digital illustration, advertising campaigns, web campaigns, branding and rebranding. Helped direct photoshoots, shot product Photography; Directed and guided designers / interns.

## DESIGN INTERN

2.06-6.06 / P.W. FEATS EVENT PLANNING / BALTIMORE, MD

Worked with marketing department to discuss creative strategies and concepts. Assisted Art Director with graphic identity, flash development, photo retouching, environmental design, signage, and layout.

## DESIGNER / DIRECTION

8.05-12.05 / SOURCE, JOHNS HOPKINS UNIVERSITY / BALTIMORE, MD

Created a campaign for Source (The Student Outreach Resource Center) consisting of identity, posters, photography and flash development. Attended and organized meetings with client, community, and students of the Johns Hopkins University.

## FREELANCE DESIGNER

5.05-8.05 / PALM BEACH MEDIA GROUP / W. PALM BEACH, FL

Reviewed page plans with production manager and design employees. Inventoried and organized ads. Independently oversaw advertorial sections in September and October issues of *Tampa Bay Illustrated*, *Naples Illustrated* and *Palm Beach Illustrated*.

## DESIGN INTERN

5.03-8.03 / PARKER YANNETTE DESIGN GROUP / JUPITER, FL

Answering phones, welcoming clients and organizing client contact information. Created a database of web addresses for outsourced products. Rendered elevations, retouched photos in Photoshop to be used in elevations and used AutoCAD to create digital renderings.